



Dear Community Sponsors and Lakeland PAL Supporters,

I hope this message finds you well. I am reaching out on behalf of the Lakeland Police Athletic League (PAL) to invite you to become a valued sponsor for our upcoming Walk-athon on November 9, 2024. This event is dedicated to fostering community spirit, with all funds raised going directly to support Lakeland PAL's programs for local youth.

The Walkathon will be held at the First Presbyterian Church at Lake Hollingworth and is anticipated to draw a diverse crowd of families, friends, and community members. Participants will enjoy a day of fun activities, all while raising essential funds that directly benefit our programs, which include sports leagues, mentoring opportunities, and educational workshops.

We are seeking sponsorship from community-minded organizations to help make this event a success. Your contribution will not only enhance the experience for our participants but will also demonstrate your commitment to empowering our youth and strengthening our community.

We offer several sponsorship levels as shown inside this packet and would love the opportunity to discuss this partnership further and explore how we can recognize your support.

Please feel free to contact me at [your phone number] or [your email address].

Thank you for considering this opportunity to invest in the future of our community. We look forward to the possibility of partnering with you for the Lakeland PAL Walk-athon!  
Best regards,

Thank you for considering our request, and we hope to hear from you soon.

Sincerely,  
Sergeant Bradley Dollison  
Lakeland PAL

**LAKELANDPAL.COM**

# ★★★★ Sponsorship Opportunities ★★★★★

## CHAMPION

**\$1,000**

- Premire logo on Sponsor Banner At Event Location
- Personalized Vinyl Banner at Event
- Logo on Sport Towel for Participants
- Opportunity To Display and/or Sell Products In Vendor Area
- Recognition on Social Media and Web Site
- Recognition at event and opportunity to speak

## DREAMER

**\$ 750**

- Logo on Sponsor Banner At Event Location
- Opportunity To Display and/or Sell Products In Vendor Area
- Recognition on Social Media and Web Site

## TRAILBLAZER

**\$ 500**

- Logo on Sponsor Banner At Event Location
- Recognition on Social Media and Web Site

## MENTOR

**\$ 250**

- Acknowledgement on social media and website

## Count Me In!

I want to support the 2025 PAL WALK-ATHON! See my selection below:

### SPONSOR

- CHAMPION LEVEL - \$1,000
- DREAMER LEVEL - \$750
- TRAILBRAZER LEVEL - \$500
- MENTOR LEVEL - \$250

### VENDOR

- VENDOR BOOTH - \$100
- FOOD TRUCK - \$75

Name/Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Form of Payment:  Mail Check  Send me an invoice with a link to pay with credit card

Please Make Checks Payable to LAKELAND PAL and mail to:

Att: Sergeant Bradley Dollison / Lakeland Police Department / 219 N Massachusetts Ave. Lakeland, FL 33801



LAKELANDPAL.COM



# SPONSORSHIP OPPORTUNITIES



# WALK A-THON

NOV 9

FIRST PRESBYTERIAN CHURCH  
175 LAKE HOLLINGSWORTH

CHECK-IN OPENS: 8AM

WALK BEGINS: 9AM

LAKELANDPAL.COM  
863.843.2556

