

LAKELAND COMMUNITY [SURVEY] RESULTS



Quality of Life (excellent or good)

- Overall quality of life – 85%
- As a place to live – 85%
- As a place to retire – 68%
- As a place to visit – 67%
- As a place to work – 64%

(very or somewhat dissatisfied)

- Flow of traffic/congestion – 61%



Satisfaction with Public Communications (very or somewhat)

- Access to information about city services – 61%
- Efforts to keep residents informed – 60%
- City's website – 51%
- City Social Media Sites – 45%
- Opportunities to participate in city government – 36%



Satisfaction of Top 5 Community Amenities (very or somewhat)

- Parks – 78%
- Libraries – 70%
- Recreation Centers – 38%
- Dog Parks – 35%
- Public Pools – 28%



Satisfaction of Top 5 Public Service Delivery (very or somewhat)

- Fire Services – 80%
- Police Services – 73%
- Emergency Management – 73%
- Water/Wastewater – 69%
- Trash/Recycling – 68%



SWOT Analysis

Top 5 "Strengths" of Lakeland

- Parks and greenspaces – 52%
- Overall feeling of safety – 36%
- Shopping, dining, entertainment – 29%
- Growth and development – 23%
- Clean lakes/waterways – 23%

Top 5 "Threats" to Lakeland's Future

- Traffic flow and congestion – 67%
- Affordable housing – 39%
- Homelessness – 33%
- Growth and development – 31%
- Energy (use, costs, alternatives) – 26%

Big Picture Themes and Takeaways



Residents like living in Lakeland! They have a positive view of the city and the services that it provides.

However, there are some significant concerns over the impacts of growth and development on residents' quality of life. They are currently feeling those impacts the most severely when it comes to mobility (i.e. traffic and congestion), and many are concerned that the city's existing infrastructure may not be sufficient/sustainable under current growth conditions.

Many residents would like to see some additional quality amenities/consumer services available in the city, but not at the expense of well-managed growth.

Survey Overview

The 2022 Lakeland Citizen Survey was fielded between October 15 – November 15, 2022.

The study was conducted as an opt-in, online survey. Citizen participation was solicited via community outreach, including local media advertising.

1,106 completed responses were received (+/- 2.97, 95% confidence).

Summary of Participants

- Male 36%
- Female 58%
- African American 4%
- White 77%
- Other Race/No Response 19%
- Hispanic 9%
- Homeowners 82%
- Single Family Home 82%
- Apartments 9%
- Condos/Townhouses 5%
- College Educated 60%
- Less Than College Educated 40%

