

CITY OF LAKELAND  
STRATEGIC PLANNING  
RP FUNDING CENTER, HOLLINGSWORTH BALLROOM

TUESDAY, FEBRUARY 7, 2023

Target Area(s):

- 1 **Infrastructure**
- 2 **Economic Development**
- 3 **Affordable Housing**
- 4 **City Hall Communication**
- 5 **Parks & Recreation**
- 6 **Resiliency Plans**
- 7 **Public Safety**

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| 8:00 a.m. – 8:15 a.m.   | Welcome, Agenda, Processes, Data Sources, Anticipated Outcomes, and Ground Rules – Craig S. Collins, Ed.D., Facilitator  |
| 8:15 a.m. – 8:35 a.m.   | Focus – Shawn Sherrouse, City Manager  |
| 8:35 a.m. – 8:55 a.m.   | Analysis of the Lakeland Community Survey Results – Dr. Stephen Neely, Forward Analytics   |
| 8:55 a.m. – 10:10 a.m.  | Voice of the Commission – Mayor and Commissioners<br><br>What are your three priorities to be attained during today’s review of the City’s strategic plan?<br><br>Through the optics of the current strategic plan and related initiatives, what would you like to share with your peers on the commission?  |
| 10:10 a.m. – 10:25 a.m. | Break  |
| 10:25 a.m. – 12:00 p.m. | <b>Target Area 1: Infrastructure</b> <ul style="list-style-type: none"><li>• Water – Bill Anderson, Director of Water Utilities; David Bayhan, Assistant Director of Water Utilities</li><li>• Wastewater – Bill Anderson, Director of Water Utilities; David Bayhan, Assistant Director of Water Utilities</li><li>• Roads – Heath Frederick, Director of Public Works; Chuck Barmby, Planning and Transportation Manager</li></ul> |
| 12:00 p.m. – 12:30 p.m. | Lunch  |

12:30 p.m. – 1:45 p.m.      **Target Area 2: Economic Development**

- Smart Growth/Community Development – Brian Rewis, Director of Community and Economic Development; Jason Willey, Assistant Director of Economic Development; Teresa Maio, Assistant Director of Community Development

1:45 p.m. – 2:45 p.m.      **Target Area 3: Affordable Housing**

- Homelessness in the City – Palmer Davis, City Attorney
- Q & A Surrounding Homelessness
- Affordable Housing Update and Projections – Teresa Maio, Assistant Director of Community Development

2:45 p.m. – 3:00 p.m.      Break

3:00 p.m. – 3:50 p.m.      **Target Area 4: City Hall Communication**

City Operations and Personnel Sustainability – Shawn Sherrouse, City Manager  
RP Funding Center Update – Tony Camarillo, Director

What, if any, are the areas of the RP Funding Center still to be addressed?

- Innovation Show and Tell – Emily Colon, Deputy City Manager; Scott Bishop, Interim Assistant General Manager Lakeland Electric
- Grants – Emily Colon, Deputy City Manager

3:50 p.m. – 4:00 p.m.      Closing Remarks/Adjournment

WEDNESDAY, FEBRUARY 8, 2023

1:00 p.m. – 2:00 p.m.      **Target Area 5: Parks and Recreation**

- Munn Park Revitalization – Shawn Sherrouse, City Manager

2:00 p.m. – 2:30 p.m.      **Target Area 7: Public Safety**

- Police Growth Projections – Chief Sammy Taylor

2:30 p.m. – 2:45 p.m.      Review of Anticipated Outcomes/Next Steps  
Shawn Sherrouse, City Manager; Craig S. Collins, Ed.D., Facilitator